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Contact:

Sabrina D. Guice
Guice Media Communications
(678) 565-7539 (EDT)
sguice@guicemedia.com

**Stellar Award Winning Film/Video Director Darryl D. Lassiter
Receives The Prestigious AURORA AWARD**

Atlanta, GA., September 9, 2004 – Atlanta-based film and video director, Darryl D. Lassiter was recently awarded the prestigious *Aurora Award* for the music video “Shook” by VICKIE WINANS. He was awarded the PLATINUM BEST OF SHOW, which is the highest honor given. “Only about one in ten receive this honor, while about two out of ten receive the Gold Award,” say the officials from the Aurora Awards.

THE AURORA AWARDS, an international competition honoring excellence in the film and video industries was established in 1996 and is based in Salt Lake City, Utah.

The Aurora Awards Statue itself was commissioned specifically for the competition by a nationally renowned sculptor. Its strong vertical lines and flowing form were designed to embody the creative reach for higher ground. The statues are cast in the same foundry that creates the **Emmy, Oscar** and **Clio** statues.

Early this year, Lassiter won the *The Videographer Awards* Award of Excellence "Video Productions" for the movie “**Pay The Price**” and the Award of Excellence - "Variety Children's Programming" for the music video “**Happy And You Know It**” by gospel singer Vickie Winans.

Over the past 15 years, no one has produced as many gospel music videos than Lassiter (*Vickie Winans, William Becton, David Gough, Witness, Christianaires & more*). To his credit, he has produced and directed over thirty music videos, over 20 national TV commercials, several documentaries and made-for-TV specials. The video he produced for Winans also won the **2004 Stellar Award** for best video of the year.

Lassiter's film career began in 1991 working on the set of CBS' In The Heat Of The Night. He began his career in television and radio in 1985 working at the CBS and ABC network affiliates in Montgomery, Alabama and the CBS network affiliate in Atlanta, Georgia. In addition to his recent Videographer and Stellar Awards, he won the 2000 New York Independent Filmmaker's award for his film "Pay The Price for best family drama – the first ever feature film written and made about Black College marching bands which has spawned a nationwide media bonanza. He has also been inducted into the National Black College Alumni Distinction Hall of Fame and received a 2003 Lifetime Achievement Literacy Classic Award.

Currently, he is the plaintiff in a \$450 Million lawsuit against 20th Century Fox, Fox Entertainment and The Fox Group over the movie DRUMLINE. His web site is www.paytheprice.com.

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