

## DISNEY STORE Join DDL Entertainment's Website

August 5, 1999 – Atlanta-based film/video Production Company – DDL Entertainment, Inc. has announced its affiliation with **Disney Store, Inc.** This announcement comes on the heels of another affiliation, which took place earlier this summer involving **ESPN, ABC Sports & SmarterKids.**

Visit [www.ddlentertainment.com](http://www.ddlentertainment.com) and view the latest in sports on the ABC television network, the latest in sports apparel at the ESPN sports store and find out what's going on at SmarterKids, The World's Smartest Learning Store for kids. Also see the latest movies, posters, toys, gifts, and other merchandise from The Disney Store - one of America's top specialty chains.

DDL Entertainment also co-partners with **CBS SPORTS, BORDERS BOOKS, MUSIC & CAFÉ, 1-800 FLOWERS, AUDIO BOOK, EVERY CD, HOST AMERICA, K-TEL,** and many others.

“Selling products over the Internet will become the wave of the future,” says Darryl Lassiter, DDL Entertainment president. “Billions of dollars are made each year via the World-Wide-Web – there's a new outlet here for all Americans who own a credit card, computer or web-TV.”

*DDL Entertainment, Inc. has been in business since 1991. It has produced music videos for various R&B, Gospel, and Rock record labels, as well as national television specials, commercials, radio features and magazine stories. It has provided photographic and/or videography services for the SuperBowl, World Series, Olympics, Grammy Awards, American Music Awards and Major League Baseball's All-Star Game.*

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