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Filmmaker Reveals Personal Side In Latest Gospel Music Video

*Darryl D. Lassiter Produces New Video
"Hold On" by David Gough*

(March 22, 1999) – Atlanta, GA -- Darryl D. Lassiter, filmmaker, producer, director and writer, sheds light on some of his personal triumphs and defeats in his latest music video thriller.

David Gough, DoRohn Records recording artist from Detroit, MI contracted DDL Entertainment to produce his latest music video – “Hold On.” The video was shot in 35mm film on location in Atlanta, GA – March 6th & 7th.

“This song touched me differently than others,” said Lassiter. “I’ve had so many ups and downs in my personal life and in my career that the only way I’ve survived has been to just ‘hold on.’” Lassiter adds, “There are many scenes in the video that are parallel to things that have happened in my life, particularly in this decade. The scene that touches me most happens when the couple is forced to sleep on the floor due to their furniture being taken. That’s happened to me.”

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“Hold On” is the first single from David Gough’s Fourth album, LIVING OUT HIS LOVE on DoRohn Records. The video will have a worldwide debut on The Bobby Jones Video Gospel Show in a couple of weeks. DoRohn Records has contracted DDL Entertainment to produce two more videos over the next few months.

“I met Darryl at a convention in Las Vegas a couple of years ago,” says Gough. “I always knew I wanted to work him, especially when I saw some of his videos on Vickie Winans and Witness.”

“Hold On” is available in stores April 6th. The album LIVING OUT HIS LOVE will be released May 4th.

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For more information:

www.ddlentertainment.com

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