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**Stellar Award Winning Film/Video Director Darryl D. Lassiter
Receives Two National Videographer Awards**

Atlanta, Ga., August 17, 2004 – Atlanta-based film and video director, Darryl D. Lassiter was recently awarded the prestigious *Videographer* Award for two of his works. He was awarded the Award Of Excellence - "Video Productions" for the movie **“Pay The Price”** and the Award of Excellence - "Variety Children's Programming" for the music video **“Happy And You Know It”** by gospel singer Vickie Winans. *The Videographer Awards* is an international awards program directed by communications professionals to honor talented individuals and companies in the video production field. Other winners included **ABC’s Good Morning America** and **Primetime Thursdays**, **The NFL’s Buffalo Bills** and **Tampa Bay Buccaneers**, **Nike**, **US Airways** and a host of others.

The Videographer Awards is designed to identify communications professionals who are raising the standards of the industry and to give winners and their clients the recognition that the work they are producing is outstanding and highly regarded by their peers. The competition provides an equal chance of winning to all entrants, regardless of size and budget. Since there are no lengthy essays to accompany the entry, all work is judged solely on its own quality, creativity and resourcefulness.

Over the past 15 years, no one has produced as many gospel music videos than Lassiter (*Vickie Winans, William Becton, David Gough, Witness, Christianaires & more*). To his credit, he has produced and directed over thirty music videos, over 20 national TV commercials, several documentaries and made-for-TV specials. The video he produced for Winans also won the 2004 Stellar Award for best video of the year.

Lassiter's film career began in 1991 working on the set of CBS' In The Heat Of The Night. He began his career in television and radio in 1985 working at the CBS and ABC network affiliates in Montgomery, Alabama and the CBS network affiliate in Atlanta, Georgia. In addition to his recent Videographer and Stellar Awards, he won the 2000 New York Independent Filmmaker's award for his film "Pay The Price for best family drama – the first ever feature film written and made about Black College marching bands which has spawned a nationwide media bonanza. He has also been inducted into the National Black College Alumni Distinction Hall of Fame and received a 2003 Lifetime Achievement Literacy Classic Award.

Currently, he is the plaintiff in a \$450 Million lawsuit against 20th Century Fox, Fox Entertainment and The Fox Group over the movie DRUMLINE. His web site is www.paytheprice.com.

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